

Shifting Cultural Perceptions Application Guidance Document

The Programme

Before you apply please read our discussion document and programme overview document [here](#). This outlines the thinking behind this funding stream and what we hope to achieve.

Please detail clearly how the proposed work will contribute to the learning question:

How we can begin to shift perceptions, cultural assumptions and beliefs about the economy – what it is and what it could be?

Funding

This strand offers funding of £150,000 over three years (£50,000 per year). Additional support can be given to enable participation in programme days (paid at £800 per day per organisation).

Please note that in applying for this funding you are also agreeing to actively participate in three programme days per year. These will be used to encourage and enable learning and collaboration across the programme and to support our learning goals.

The application form questions – what we are looking for

About your organisation

Question	Answers	What we're looking for
Legal name of your organisation	Free text	Please insert the name your organisation is legally registered under (if appropriate).
Working name of your organisation	Free text	If your organisation uses a different name to its legal name in its day-to-day operations please note this here
Type of organisation	Multiple choice	Please select the option that best applies to your organisation.

Legal status of your organisation	Multiple choice	Please select the option that best applies to your organisation. <u>Please note:</u> we <u>do</u> fund organisations that are not formally constituted but we may need to ask you some additional questions to make sure we understand how you work and how any funding you are awarded would be managed and used. We will contact you about this if we need to.
Charity number or FCA Mutuals registered number	Free text	Please provide your registered charity number or FCA registration number, if you have one.
Company number (if applicable)	Free Text	Please provide your company number, if you have one.
Organisation website (if applicable)	Free text	Please enter using http:// or https:// then your web address. If this proves difficult please feel free to leave this blank and drop us an email .
Your organisation's registered address	Address line 1 Address line 2 Town/City County Post Code Country	Please detail the registered address for your organisation. If your organisation does not have a postal address please contact us .

Contact Details – please provide the details of the person we should speak to about this application

Question	Possible Answers	What we are looking for
First name	Free text	
Last name	Free text	
Job title/role within organisation	Free text	

Telephone number	Numeric Free text	Please provide the number you would like us to contact you on if we need to.
Email address	Free text	Please provide the email address you would like us to contact you on if we need to.

Your application to us

Question	Answers	What we're looking for.
Project title	Free text 150 characters	Please give your proposal a title. Please make this no more than <u>150 characters</u> .
Where will your work take place	Check list: <ul style="list-style-type: none"> • England • England and Wales • Northern Ireland • Scotland • Wales • UK-wide 	Please select which option best fits your proposal. If your focus is on more than one of these please choose 'UK wide'.
Region in England (when England is selected above)	<ul style="list-style-type: none"> • East • East Midlands • London • North East • North West • South East • South West • West Midlands • Yorkshire and the Humber 	Please select if appropriate for your work.

<p>We are a Living Wage Funder. We encourage all of our grantholders to pay the real Living Wage (as set by the Living Wage Foundation) and support them to do so through our funding.</p> <p>Tick the box to indicate that you understand our requirements about paying the Living Wage on grant-aided posts and that posts supported by our funds will be paid the Living Wage.</p>	<p>Tick box to confirm understanding</p>	<p>As a Living Wage Funder we encourage everyone we fund to pay the Living Wage on all posts associated with our funding. You do not need to be an accredited Living Wage organisation. For more information see this statement.</p> <p>Please tick to confirm that you understand our requirements</p> <p>If paying the Living Wage would be difficult for you please talk to our team.</p>
<p>Please provide a clear short summary of what you want to do</p>	<p>Free text (150 words)</p>	<p>Please give a very brief and simple description of what your project will do. Imagine you are describing it to someone who knows nothing about your work.</p>
<p>Is this a new activity or a continuation of work you're already doing?</p>	<p>Drop down box</p>	<p>Are you wanting us to fund work you're already doing or to help you start a new piece of work? Both are welcome under this programme, we do not have a preference.</p>
<p>Why do you think this work is needed?</p>	<p>Free text (250 words)</p>	<p>Please explain the reasoning behind your approach. Why did you choose it? How will it help you to meet your goals? What is your evidence?</p>

<p>How does the work help us answer the learning question?</p>	<p>Free text (250 words)</p>	<p>How will your proposed activities address our learning question <i>How we can begin to shift perceptions, cultural assumptions and beliefs about the economy – what it is and what it could be?</i> See also our discussion document piece <i>which further explains our thinking on this issue</i></p>
<p>What experience do you have in this field of work?</p>	<p>Free text (250 words)</p>	<p>Please detail any relevant experience that you and/or your organisation have in this area. How does this work build on that experience?</p>
<p>How would your work contribute to the overall learning of the group?</p>	<p>Free text (250 words)</p>	<p>What do you think you could bring to the programme learning days?</p>
<p>What would it look like if you were successful in this work?</p>	<p>Free text (250 words)</p>	<p>What will be the main learning outcomes of your work? What would it look like if you achieve what you set out to deliver?</p>